

²⁰²² Impact Report

THE TALLY HO PROJECT CIC





Hello and thank you for taking the time to read our Impact report for 2022. It gives us the opportunity to reflect upon a powerful, at times challenging, but ultimately game-changing year for the project. It's actually been a pleasure to stop and appreciate the impact that we are making (something that I don't do often enough!) but also to reflect upon how we can maximise our efforts moving into 2023.

Thank you for all of your support

DAVID DUKER TALLY HO PROJECT CIC

1030

Students attended our 'Rise to the Challenge' workshops within Primary education

11,500

Total student connection count



Students coached one to one



Adults who attended sessions

2022 in summary

- Over 1000 students attended our 'Rise to the Challenge' workshop within Primary education in 2022
- We delivered our first ever Tally Ho 'takeover', where we worked with every student at R J Mitchell Primary School (400+), delivering inspiring talks about the Battle of Britain, backed up by group coaching sessions for years 5 & 6.
- Coached 5 students one to one
- Delivered our 'Rise to the Challenge' workshops to the Scouts, Beavers and Brownies
- Delivered 3 talks to a local care home, with more bookings for 2023
- Began group coaching within Secondary education
- Delivered talks to over 400 adults
- Donated over 60 copies of 'Rise to the Challenge' to schools
- Took the plunge and went full time at the Tally Ho Project CIC
- Were proud to be involved in the memorial unveiling at Great Paxton
- Narrowed down the search for Sergeant 'Derry' Edgar to a possible crash site in Cheshire

In other news...

- Tally Ho were accepted onto the Women's Institute board of speakers
- Completed and launched our new website
- Were awarded our first grant
- Completed and signed a publishing deal for 'One of Our Own'- due to be released in June 2023
- Developed our 'Power of the Past' assembly for Secondary education, with pilot delivery scheduled for January 2023



Our focus for 2023

We have one main goal for 2023 and that is **impact**. Work has been directed towards creating programmes for both Primary and Secondary education, with a focus on empowering students to rise to the many challenges that they face in today's world. We now offer inspiring assemblies, group coaching workshops and one-to-one coaching sessions for students between the ages of 9–21 years old.

Our biggest challenge

Our biggest challenge moving into 2023 is, quite simply, **funding**. I am passionate about supporting our young people through these challenging times and it's now, more than ever, that we must come together and stand as one to make this happen. Please, be as active as you possibly can in answering the following questions:

Do you know anybody who could join our amazing community as a patron? If so, please share this link with them: www.patreon.com/teamtallyho

Do you know of any businesses that would consider supporting our project through commercial partnership?

Do you know anyone who might consider sponsoring our work?

Together, I believe passionately that we can support our young to become the resilient generation that they'll need to be. It's all so very possible and I am ready, energized and more motivated than ever for what I'm sure will be our biggest year yet! Roll on 2023!

Thank you for all of your support. Words can't really express what it means to me. Onwards and Upwards...



Targets for 2023

1. Deliver our 'Rise to the Challenge' talks and coaching workshops to **3500** Primary School students.

2. Deliver our 'Power of the Past' talks to **1500** Secondary School students.

3. Deliver our 10-week Youth Empowerment Programme (collaboration with ABC Life Support CIC) to 6 Secondary Schools.

4. Coach 10 students one to one.

5. Find the crash site of Sergeant 'Derry' Edgar and commemorate with a plaque.